

# Corporate stories and Narrative coaching

Monday 29 March / 8.30am - 4.30pm / The Metropole, Melbourne



Babel Fish Group invites you to this one day workshop in Melbourne with visiting international narrative practitioner Pierre Blanc-Sahnoun. This one day workshop provides you the opportunity to learn of powerful ways to work with corporate identities, company culture and values, teambuilding, organisational change and motivation.

Pierre Blanc-Sahnoun has developed a range of creative ways to integrate narrative practice in Corporate and non profit organisational contexts and this workshop will provide you the opportunity to deepen and enrich your skills and understanding of working with Story.

## Some questions this workshop will help you find answers to...

*How do you deal with the "multiple problems" stories: the corporate one, the client's one, the others and avoid being flooded by a problem ocean fed by many rivers?*

*How to sell narrative interventions to boards and directors*

*What companies buy narrative interventions and what companies hate them?*

*How to coach in a narrative way?*

*How do you create a corporate culture that honours the minorities?*

## Come along...

### If you are a coach or consultant:

This one-day workshop will help increase your range of interventions with a powerful and respectful way to work with community cultures, values, hopes and identity.

### If you are a narrative practitioner:

This workshop is the missing link between your practice and organisation. It will provide you all that you need to build fine narrative interventions in corporate contexts.

### If you are a manager:

This workshop is an opportunity to discover some new perspectives about managing individuals, creating team spirit and cope with resistance to change all through working with Story.



### About Pierre

Pierre Blanc-Sahnoun has been a professional coach and trainer for 20 years, working across a diversity of international firms such as PWC, MW Brands, Campbells and for institutions like the French ministry of Agriculture including being the founding member of the European Coaching Association. Meeting with narrative ideas when Michael White began to teach in France, Pierre was a pioneer to adapt these approaches for organizational contexts. Pierre is author of several books on coaching and edited the first book written by French narrative practitioners.

### Testimonials...

*"On behalf of all our team, I sincerely thank you for this seminar, which made a great difference. Something has shifted for us as a management team, but also individually. We find ourselves enthusiastic and solidary, with a head full of new perspectives and projects. No doubt that there was some magic in your narrative intervention: it touched even the most sceptical"*

**Virginie Scanu, HR Manager, SSL Healthcare France**

*"Thank you for the richness and the quality of this workshop that will definitely be a turning point in my professional history"*

**Marie-Pierre Donguy, Area manager, French Ministry of Agriculture**

*"Thank you for this very beautiful moment of discovery and sharing. This brings a powerful lighting to the question of how narrative practice can take place in the coaching of top executives"*

**Monique Lévy, Certified professional coach**

*"It was a fantastic meeting. The feedback I received was positive, and all local exec teams agreed that they want to communicate early next week to each of their locations about the session"*

**Joanne Carlin, HR Manager, MW Brands**

### Easy fax in Registration details

- Corporate / Organisational Funding – \$660 (inc GST)
- Self-Funded – \$550 (inc GST)
- Early Bird – \$495 (inc GST) for Registrations before Feb 28th

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Position: \_\_\_\_\_

Fax: \_\_\_\_\_

Organisation: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Any special dietary requirements? \_\_\_\_\_

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**Simply Fax this completed registration form to: (03) 86100162**

Concessions and Corporate/Organizational rates available, for more information contact Andrew Rixon on: 0400 352 809